

Northland Area Builders Association
HOME & GARDEN
EXPO
March 20 & 21, 2010

LCO Convention Center
13767W Cty B
Hayward, WI 54843

Presented by
Northland Area Builders Association
29148 Mail Road • Danbury, WI 54830 • 715.259.3486

Northland Area Builders Association
Home and Garden Expo 2010
BOOTH INFORMATION

Show Dates & Times Saturday, March 20th 10:00 am–6:00 pm
 Sunday, March 21st 10:00 am–3:00 pm

Show Set-Up Times Friday, March 19th 2:00 pm–6:00 pm

Take Down Times Sunday, March 21st 3:00 pm–5:00 pm
 (Absolutely no take-down will be allowed before 3:00 pm on Sunday)

Show Location LCO Convention Center, Hayward

Booths are 10' x 10'. There are a limited number of 12'x10' booths and one 8'x10' booth available. Vendors should provide their chairs whether renting or providing their own tables. Electricity (110 volt) will be provided to some booths (one 110 volt plug); however vendors will need to provide their own extension cords. There are a limited number of booths that will be allowed electrical access –please mark your registration form accordingly. All materials must be able to fit through the 6 foot doors.

The NABA Home & Garden Expo Committee reserves the right to decline or prohibit any exhibits not keeping with the character of the general “home and garden expo” theme. The Committee will do its best to honor specific booth requests; however no guarantees can be made.

All vendors are required to attend a mandatory pre-expo meeting in February 2010.

Booth Fees for NABA Members:	10'x10'	12'x10'	8'x10'
Base Booth	\$195	\$250	\$175
Additional Booth	\$100	\$150	n/a

Booth Fees for Non-NABA Members:			
Base Booth	\$295	\$350	\$275
Additional Booth	\$250	\$300	n/a

Booths reserved on first come first served basis. Booth reservations requires full payment and a copy of Certificate of Liability Insurance with coverage dates to include the Expo Dates of March 19th, 20th and 21st prior to January 30th, 2010. Certificate of Insurance must include NABA and LCO Convention Center as additional insured. Booths cannot be reserved by phone, fax or email. Booth fees are non-refundable. Please direct any questions to Jennifer Johnson, NABA Executive Officer at 715-259-3486.

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Home and Garden Expo 2010

SPONSORSHIP OPPORTUNITIES

Gold Level Expo Sponsor \$1000

- Name and logo on all expo advertising & material (print, radio, and website) as featured sponsor
- Web ad featuring your name & logo from NABA Expo website linking back to your site
- One 10' x 10' booth front & center at main entrance
- 1/2 page ad in NABA Construction Times during 2010 stating you are featured sponsor of the Expo
- 10 Free Expo passes

Silver Level Expo Sponsor \$500

- Name and logo in Expo's on all expo advertising & material
- Web banner featuring your name from NABA Expo website linking back to your site
- 1/4 page ad in NABA Construction Times during 2010 stating you are an Expo sponsor
- 6 Free Expo passes

Bronze Level Seminar Sponsor \$250

- Name as seminar sponsor on all expo advertising & materials
- Link back to your site from NABA Expo Website
- Sign at seminar area with your name and logo

Bronze Level Ticket Partner \$250 (limit 2)

- Name as ticket sponsor on all expo advertising & materials
- Link back to your site from NABA Expo Website
- 20 tickets featuring your name/logo to be given away on the radio

Northland Area Builders Association
Home and Garden Expo 2010
CONTRACT FOR EXHIBITOR SPACE

Company Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Contact Person: _____

Email: _____

Primary Product/Service: _____

BASE BOOTH: \$ _____

Additional Booths \$ _____

Tables \$ _____ (\$12/table)

Electricity Yes No (limited booths with electrical access)

TOTAL \$ _____

_____ (Exhibitor) agrees to defend, indemnify, and hold the LCO Convention Center, property owners, employees, agents, officers, servants, and the NABA harmless from and against any and all claims for personal injuries, death, theft, damages (including property damage and loss of use of such property) losses, fines, or penalties (including related costs, expenses and reasonable attorney fees), arising from or in any way connected with the use of the facility or any part of property in the designated area at their own risk and releases agent to the fullest extent permitted by law, from all claims of every kind. Agent shall not be responsible or liable at any time and exhibitor releases agent from any loss or damage to the exhibitor's merchandise, equipment, fixtures or other personal property of exhibitor or exhibitor's business. Exhibitor shall pay all cost, expenses, and reasonable attorney fees that may be incurred or paid by agent in enforcing any terms of this agreement. Exhibitor agrees to have booth set up and manned for the entire time of the show, and not begin tear down or removal of displays until the specified tear down time. **Violators will be fined \$100 for early tear down and/or prohibited from participating in future Expo Events..**

Vendors should provide their own chairs whether renting or providing their own tables. Please note that there are a limited number of booths that will have electrical access (one 110 volt plug). Vendors must provide their own extension cords.

Booths cannot be reserved by phone, fax or email. Booth fees are non-refundable. Please send in this reservation form and a check payable to Northland Area Builders Association. Please provide a Certificate of Insurance with coverage dates to include March 19th, 20th and 21st and stating NABA and LCO Convention Center as Certificate Holders to:

Northland Area Builders Association
29148 Mail Road • Danbury, WI 54830

Signature _____

Date: _____